

Building Dreams for the Future with CareerZone



December 11, 2008

Times have changed...

In the past...

- People had 1-2 jobs and retired with a gold watch.
- Good jobs were available with a high school degree or less.
- Learning was a formal process that ended with a degree.
- Moving from **Career Choice**

In the New Economy...

- People will have 15-17 jobs in a lifetime.
- Jobseekers need strong skill set to compete in the labor market.
- Life-long learning is a necessity of the workplace for all types of workers.
- to **Career Management** for life

Paradigm Shift

Old: What do you want to be when you grow up?

New: *Who are you now?*

What are your special skills, abilities, talents, gifts?

Who needs what you love to do?

What will you do next?

What competencies will you work on?

What does your future look/feel like?

What's Plan B? And Plan C, and D?

Career Management in the New Economy

- Jobseekers need strong skill set to compete in the labor market.
- Life-long learning is a necessity of the workplace for all types of workers.
- People will have 15-17 jobs in a lifetime.

- **Who are you now?**
- **What are your special skills, abilities, talents, gifts?**



- **What competencies will you work on?**
- **What does your future look/feel like?**
- **What's Plan B? And Plan C, and D?**



- **Who needs what you love to do?**
- **What will you do next?**



What is CareerZone and Why is it Important?

The screenshot shows the CareerZone website interface. At the top, there is a navigation bar with buttons for 'Innovate for Teens', 'Assess Yourself', 'My Portfolio', 'Search', 'Resources', 'Featured Career', and 'Help'. Below this, a circular graphic contains the 'Career Zone' logo and several icons representing different career clusters. A text box in the center reads 'Welcome to CareerZone!' and 'CareerZone is a place for students to learn about their skills and talents and to explore over a thousand exciting careers in New York State'. A yellow sidebar on the left contains links for 'About', 'FAQ', 'Find a Trainer', 'What's New', 'Privacy Statement', and 'Site Map'. At the bottom, it states 'A Product of the New York State Department of Labor'.

- Free, online career information delivery system designed for New York State
- Increases awareness of future job opps.
- Assists with career planning

Visit online at www.nycareerzone.org

Quick Career Information

The screenshot shows the Career Zone website interface. On the left is a yellow sidebar with navigation links: Job Description, Interests, Tasks, Skills, Knowledge, Education, School Programs, Wages, Outlook, Additional Resources, Similar Jobs, Jobs in NY, and Back to List. The main content area has a dark blue background. At the top right of the main area are buttons for 'STEM for Teens', 'Assess Yourself', 'My Portfolio', 'Search', 'Resources', 'Featured Career', and 'Help'. The main heading is 'Home Health Aides' with a sub-heading 'An occupation in Health Services'. Below this is a badge that says 'InDemand in the High Growth industry: Health Care' and several social media icons. The 'Job Description' section is highlighted and contains the text: 'Provide routine, personal healthcare, such as bathing, dressing, or grooming, to elderly, convalescent, or disabled persons in the home of patients or in a residential care facility.' The 'Interests' section is also highlighted and contains the text: 'Social - Social occupations frequently involve working with, communicating with, and teaching people. These occupations often involve helping or providing service to others.' The 'Tasks' section is highlighted and contains a numbered list of three tasks: 1. Changes bed linens, washes and irons patient's laundry, and cleans patient's quarters. 2. Assists patients into and out of bed, automobiles, or wheelchair, to lavatory, and up and down stairs. 3. Administers prescribed oral medication under written direction of physician or as directed by home care nurse and aide.

Occupational profiles with:

- Skills and education information.
- Daily Tasks
- Wage and Job outlook.

Visit online at www.nycareerzone.org

The CareerZone Portfolio: A Life-long Career Plan Tool

Address: <https://www.nycareerzone.org/graphic/portfolio/login.jsp>

Links: Minnesota Careers 2005 U Albany NPR Google NYTimes CareerZone® ING Adventure ONET OnLine timesunion SUNY Online MSN.com

Career Zone home

Innovate for Teens **Assess Yourself** **My Portfolio** **Search** **Resources** **Featured Career** **Help**

In order to use the portfolio, you must first create an account.
Please select one of the two options below to proceed.

New Users **Existing Users**

Create Account

Username:

Password:

Login

[Forgot your password, click here for reminder](#)

[What is a portfolio?](#)

Done Internet

- **Secure website**
- **800 NY schools using system**
- **Student management system in development**

The Electronic Career Plan

Career Zone vicki - Editor Logout
12th Grade Edition **Portfolio**

Personal Info
01 Keep your information up to date and get the most out of CareerZone.

Interest Profiler
02 Need to know what career might be right for you? Enter some activities, and get suggestions of occupations to explore.

Journal
03 Keep track of your past to help you make decisions about your future.

Abilities
04 What are you good at? Keep a list to get a jump on writing a resume.

Job Readiness Skills
05 Find an occupation that matches the skills you already have and learn about other skills you would like to obtain.

School Classes
06 Keep track of which courses you are taking and how you feel about them.

Areas for Growth
07 No matter how great you are, there's always room for improvement. Identify where you need to grow, and get some suggestions to help you do it.

Life Skills
08 Whether you learned life skills in school, on the playground, or even at work, this section will explain how and where they developed.

Saved Occupations
09 Create or review a list of occupation titles that interest you the most.

Future Goals and Dreams
10 What do you want to do when you grow up? Compare your saved occupations head to head and explore them further.

After School Activities
11 The classroom isn't the only place that you can learn and grow. List any extracurricular or leisure activities that helped you become who you are today.

Community Service
12 Civic minded and responsible? You should be proud of working to make a difference. Keep track of all your good deeds and volunteer work experiences here.

Work Experience
13 Keep track of your jobs, and the responsibilities and accomplishments you had there. This will be really handy when you create a resume.

View CareerPlan
CP Bring it all together! See a print ready summary of all your work.

Resume Builder
R Bring it all together! Create a resume and land a job.

Work Importance Profiler
14 Identify and explore occupations that you may like, based on what you are looking for and what different occupations can offer you.


Colleges
15 Keep track and visit the webpages of the colleges you have selected to add to your portfolio.

Education History
16 Keep a record of your educational accomplishments, past and present, then choose which ones to include on your resume.

Features:

- **Connected to CDOS**
- **Links school to real world expectations**
- **Provides 9-12 grade process**

Real Job Postings



Innovate for Teens **Assess Yourself** **My Portfolio** **Search** **Resources** **Featured Career** **Help**

Jobs in New York
page 1 of 1

Job Title	Location	Company	Date Posted
Technician Set Up	US - NY, North Blenheim	Manpower	01/20/07
Quality Assurance	US - NY, North Blenheim	Manpower	01/20/07
Chemical Analyst	US - NY, Niagara Falls	Labor Ready	01/19/07
Chemical Technician (Manufacturing)	US - NY, Henrietta	Adecco Technical	01/19/07
Lab Analyst	US - NY, Holtsville	Tangram Company	01/19/07
Senior Plater	US - NY, Saratoga Springs	Espey Mfg. & Electronics Corp.	01/16/07
Fluid Technician	US - NY, Buffalo	Aerotek Scientific	01/13/07
Quality Control Analyst	US - NY, Buffalo	Contract Pharmaceuticals Ltd	01/12/07
Metals Processor	US - NY, Amherst	Severn Trent Laboratories, Inc.	01/10/07
Field Analytical Technician	US - NY, Amherst	Severn Trent Laboratories, Inc.	01/04/07
Quality Technician	US - NY, Utica	Indium Corp of America	01/03/07
Wet Chemistry Analyst I	US - NY, Amherst	Severn Trent Laboratories, Inc.	12/27/06
Research Technician #00061495	US - NY, Buffalo	Honeywell International	12/21/06
Research Technician	US - NY, Buffalo	Honeywell	12/20/06
Quality Lab Technician	US - NY, Utica	Kelly Scientific Resources	11/30/06

Navigation: Job Description, Interests, Tasks, Skills, Knowledge, Education, School Programs, Wages, Outlook, Additional Resources, Similar Jobs, Jobs in NY, Back to List

- **Up-to-date Labor Market Information**
- **Local employers with real jobs**

CZ Lessons Learned from Schools

- You need to have a plan – a Career Plan
- The plan needs to be revisited each and every year by students, parents, teachers and counselors
- Someone in the school must “own” this process.

A New Look for CareerZone

About
FAQ
Find a Trainer
What's New
Privacy Statement
Site Map

STEM for TEENS
ASSESS YOURSELF
MY PORTFOLIO
SEARCH
RESOURCES
HELP

welcome to
careerZONE

*explore your career path
your future begins here*

Welcome to CareerZone
CareerZone is the place to learn about your skills and talents and to explore many exciting careers in New York State.

2008-09 Updates to CareerZone

- Budgeting tool for youth and adults
- Science, Technology, Engineering, Math (STEM) Portal
- Updated Resume Builder
- Internship Portal
- Community Services
- Customer Management Tool

New Resume Builder in Portfolio



vicki
Grade: 12
Logoff

vicki - Editor Logoff
12th Grade Edition

RESUME BUILDER

	Resume Name	Type	Date Created	Last Accessed
<input type="checkbox"/>	Curriculum Developer	Functional	Oct 17, 2008	Oct 17, 2008
<input type="checkbox"/>	Instructional Designer	Chronological	Jun 3, 2008	Aug 7, 2008
<input type="checkbox"/>	Updated Trainer	Combined	Oct 17, 2008	Oct 17, 2008
<input type="checkbox"/>	trainer resume	Chronological	Feb 18, 2005	
<input type="checkbox"/>	youth development worker	Chronological	Aug 9, 2006	

Delete selected resumes

Add new resume

Back to Portfolio

Your resume is composed of many types of experience entries (e.g., Work History, Education). Review or edit existing entries by clicking on the title, or click the "add new" link to create new ones. You may also change the names of the entry headings that will appear on your resume by clicking the "change title" links on the left of the page. When satisfied with

Formats:

- Chronological
- Functional
- Combined

Budgeting for Life

**After High School You Need to Pay Up.
Now is the time to get a...
Reality Check**

Sound On | Off Skip Intro

<http://www.californiarealitycheck.com/flash.html>

Building Work Experience

- Internship Portal
- Community Services Portal

Create STEM Viral Campaign

HOME

GETTING IN

PAYING FOR IT

THE CO-OP PROGRAM

ACADEMICS

CAMPUS LIFE

LEARN MORE

ADMITTED STUDENTS

[Home](#) > [Stickman's Videos](#) > School Daze Episode 1

Stickman's Videos

Stickman's Apply Message
Multi-Stickity Episode 1
Stickman's Campus Visit
Message
Stickman's Holiday
Message
Multi-Stickity Episode 2
Multi-Stickity Episode 3
Multi-Stickity Episode 4
School Daze Episode 1
School Daze Episode 2
Stickman's Episode 2
Promo

[Home](#)

School Daze Episode 1



School Daze Episode 1

<http://admissions.kettering.edu/stickman/schooldaze1.cfm>

Student Management System



vicki
Grade: 12

Logout

Messages

Mail: (0)

Mgmt: (0)



vicki - Editor Logout
12th Grade Edition

Career Zone Portfolio

Did you know?

Many of the highest paying jobs today are in the medical, legal, engineering, and computer fields.

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School Classes

06 Keep track of which courses you are taking and how you feel about them.

Areas for Growth

07 No matter how great you are, there's always room for improvement. Identify where you need to grow, and get some suggestions to help you do it.

Final Activity

17 You'll be graduating soon, and moving on to new experiences. Stop and admire how far you've come so far by describing the school activity that best displays your career development accomplishments. Your career path will be a long one. It's been a long road to get this far, and you'll keep walking it for the rest of your life.

Annual Review

18 It's important that your education be a team effort. You did your part; now use this section to keep track of the rest of the team. Check off who took part in the annual review and when they did it.

Life Skills

08 Whether you learned life skills in school, on the playground, or even at work, this section will explain how and where they developed.

Saved Occupations

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Work Experience

13 Keep track of your jobs, and the responsibilities and accomplishments you had there. This will be really handy when you create a resume.

Messaging

M Send messages to managed users.

Management

MG Configuration options for managing users.

Reporting

RP Run reports on your managed users.

View Career Plan

CP Bring it all together! See a print ready summary of all your work.

Resume Builder

R Bring it all together! Create a resume and land a job.

Work Importance Profiler

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Education History

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Coming
Soon !

Preparing for the New Economy

“The last few decades have belonged to a certain kind of person with a certain kind of mind – computer programmers who could crank code, lawyers who could craft contracts, MBAs who could crunch numbers. But the keys to the kingdom are changing hands. The future belongs to a very different kind of person with a very different kind of mind – creators and empathizers, pattern recognizers and meaning makers. These people – artists, inventors, designers, storytellers, caregivers, consolers, big picture thinkers – will now reap society’s richest rewards and share its greatest joys.”

- Daniel Pink, *A Whole New Mind*

Additional Information

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