Building Dreams for the Futurewith CareerZone



Times have changed...

In the past...

- People had 1-2 jobs and retired with a gold watch.
- Good jobs were available with a high school degree or less.
- Learning was a formal process that ended with a degree.

Moving from Career Choice

In the New Economy...

- People will have 15-17 jobs in a lifetime.
- Jobseekers need strong skill set to compete in the labor market.
- Life-long learning is a necessity of the workplace for all types of workers.
- to Career Management for life

Paradigm Shift

Old: What do you want to be when you grow up?

New: Who are you now?

What are your special skills, abilities,

talents, gifts?

Who needs what you love to do?

What will you do next?

What competencies will you work on?

What does your future look/feel like?

What's Plan B? And Plan C, and D?

Career Management in the New Economy

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- Life-long learning is a necessity of the workplace for all types of workers.

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- •Who are you now?
- •What are your special skills, abilities, talents, gifts?
- •What competencies will you work on?
- •What does your future look/feel like?
- What's Plan B? And Plan C, and D?



Who needs what you love to do?What will you do next?

What is CareerZone and Why is it Important?



 Free, online career information delivery system designed for New York State

- Increases awareness of future job opps.
- Assists with career planning

Quick Career Information

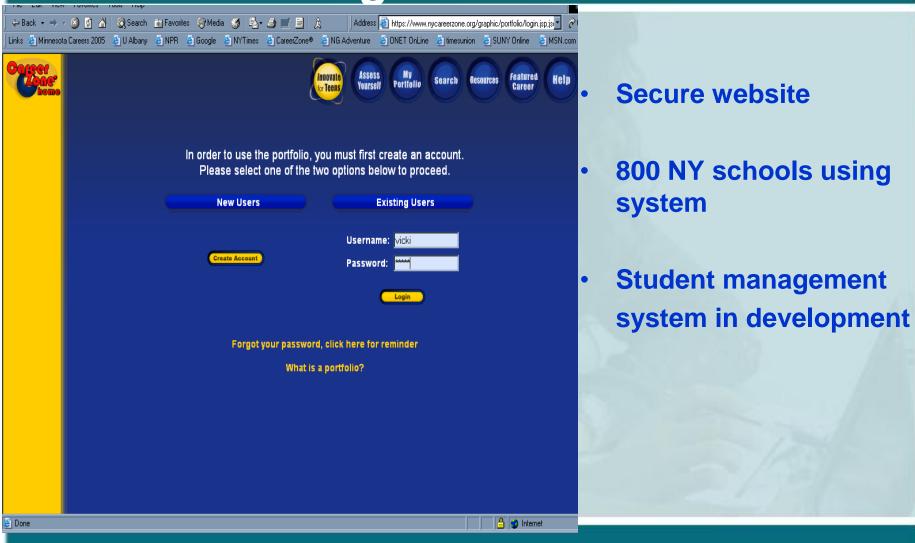


Occupational profiles with:

- Skills and education information.
- Daily Tasks
- Wage and Job outlook.

Visit online at www.nycareerzone.org

The CareerZone Portfolio: A Life-long Career Plan Tool



The Electronic Career Plan



vicki - Editor Logout 12th Grade Edition

Portfolio

Personal Info

Meep your information up to date and get the most out of CareerZone.

Interest Profiler

02 Need to know what career might be right for you? Enter some activities, and get suggestions of occupations to explore.

Journal

Meep track of your past to help you make decisions about your future.

Abilities

04 What are you good at? Keep a list to get a jump on writing a resume.

Job Readiness Skills

05 Find an occupation that matches the skills you already have and learn about other skills you would like to obtain.

School Classes

Meep track of which courses you are taking and how you feel about them.

Areas for Growth

No matter how great you are, there's always room for improvement. Identify where you need to grow, and get some suggestions to help you do it.

Life Skills

Whether you learned life skills in school, on the playground, or even at work, this section will explain how and where they developed.

Saved Occupations

O9 Create or review a list of occupation titles that interest you the most.

Future Goals and Dreams

10 What do you want to do when you grow up? Compare your saved occupations head to head and explore them further

After School Activities

11 The classroom isn't the only place that you can learn and grow. List any extracurricular or leisure activities that helped you become who you are today.

Community Service

12 Civic minded and responsible? You should be proud of working to make a difference. Keep track of all your good deeds and volunteer work experiences here.

Work Experience

13 Keep track of your jobs, and the responsibilities and accomplishments you had there. This will be really handy when you create a resume

View CareerPlan

Pring it all together! See a print ready summary of all your work.

Resume Builder

R Bring it all together! Create a resume and land a job.

Work Importance Profiler

14 Identify and explore occupations that you may like, based on what you are looking for and what different occupations can offer you.

Colleges

15 Keep track and visit the webpages of the colleges you have selected to add to your portfolio.

Education History

16 Keep a record of your educational accomplishments, past and present, then choose which ones to include on your resume.

Features:

- Connected to CDOS
- Links school to real world expectations
- Provides 9-12 grade process

Real Job Postings



- Up-to-date
 Labor Market
 Information
- Local employers
 with real jobs

CZ Lessons Learned from Schools

•You need to have a plan - a Career Plan

 The plan needs to be revisited each and every year by students, parents, teachers and counselors

Someone in the school must "own" this process.

A New Look for CareerZone



2008-09 Updates to CareerZone

- Budgeting tool for youth and adults
- Science, Technology, Engineering, Math (STEM) Portal
- Updated Resume Builder
- Internship Portal
- Community Services
- Customer Management Tool

New Resume Builder in Portfolio



Budgeting for Life

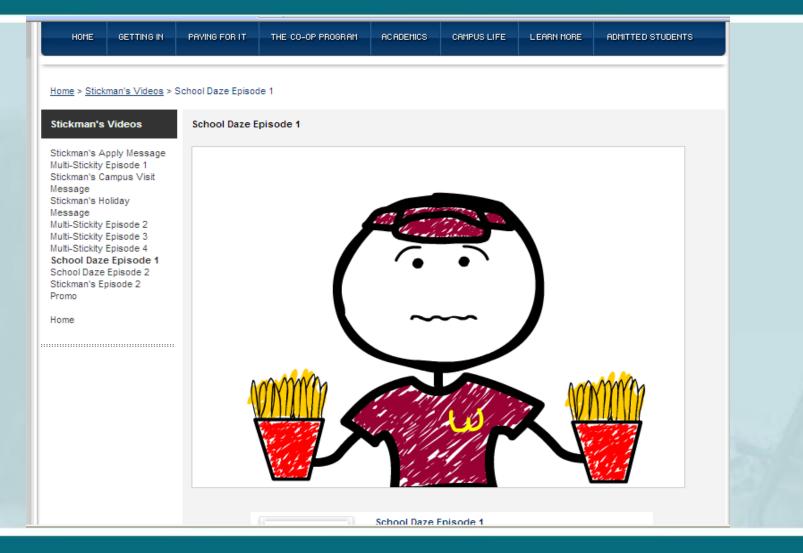
After High School You Need to Pay Up. Now is the time to get a... Reality Check

Building Work Experience

Internship Portal

Community Services Portal

Create STEM Viral Campaign



Student Management System



Preparing for the New Economy

"The last few decades have belonged to a certain kind of person with a certain kind of mind - computer programmers who could crank code, lawyers who could craft contracts, MBAs who could crunch numbers. But the keys to the kingdom are changing hands. The future belongs to a very different kind of person with a very different kind of mind creators and empathizers, pattern recognizers and meaning makers. These people - artists, inventors, designers, storytellers, caregivers, consolers, big picture thinkers - will now reap society's richest rewards and share its greatest joys."

Additional Information

Victoria Gray
NYS Department of Labor

Victoria.Gray@labor.state.ny.us 518.402.0440