

The Silent Era



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- ▣ Music/SFX were often added
- ▣ Films had to be very visual

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Like today, sex and violence sold well...

- ▣ Clara Bow was the “it” girl
- ▣ Mary Pickford was the (beautiful) girl next door
- ▣ The ladies could go for All-American Doug Fairbanks or Latin Lover Rudolph Valentino



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- ▣ Very agile

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- ▣ Set design also considered to be among the finest ever



The Hunchback Appears

- ▣ <http://www.youtube.com/watch?v=84lab78RiPg>

The Phantom: Let's Do It Again!



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The Phantom: Let's Do It Again!

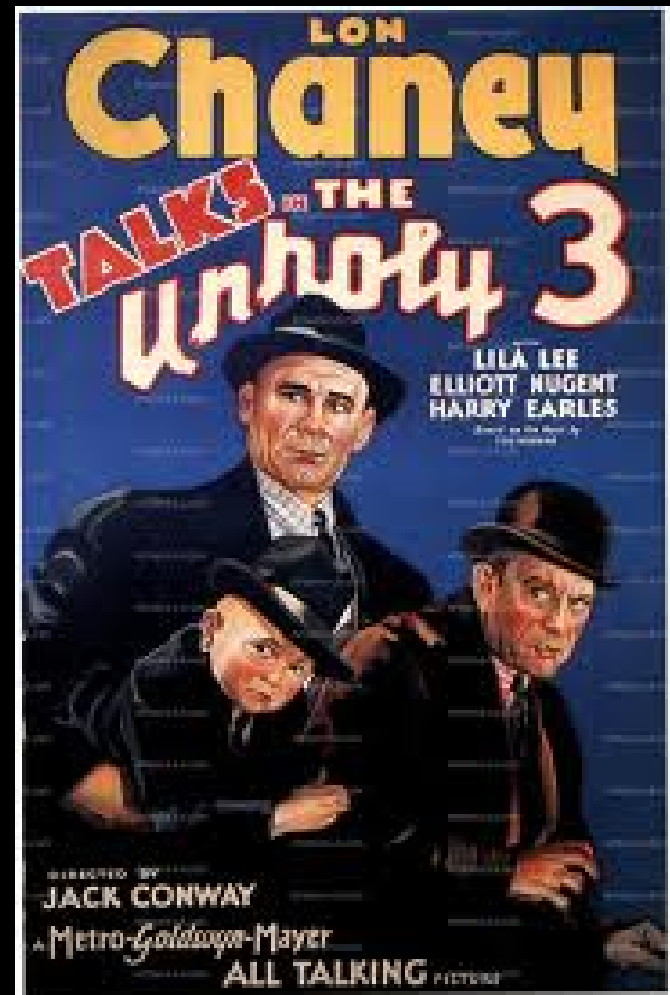


- ▣ *Again, a French novel*
- ▣ *Again, a famously secretive make-up job*
- ▣ *Again, a big hit...*

The Phantom Unmasked!

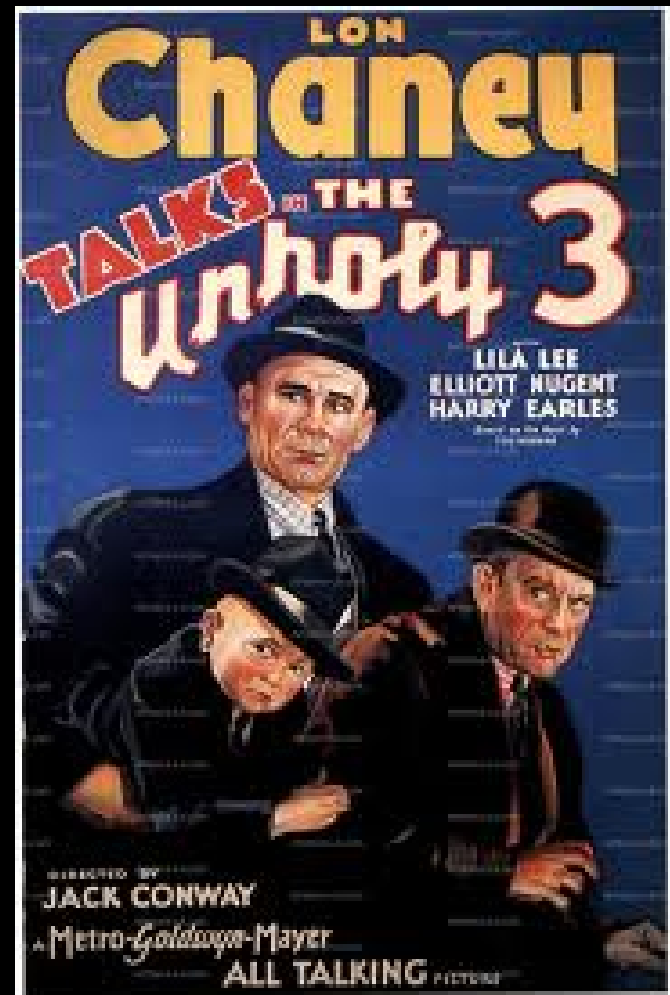
- ▣ <http://www.youtube.com/watch?v=Q8zkYCEOUJY>

Chaney Goes Talkie



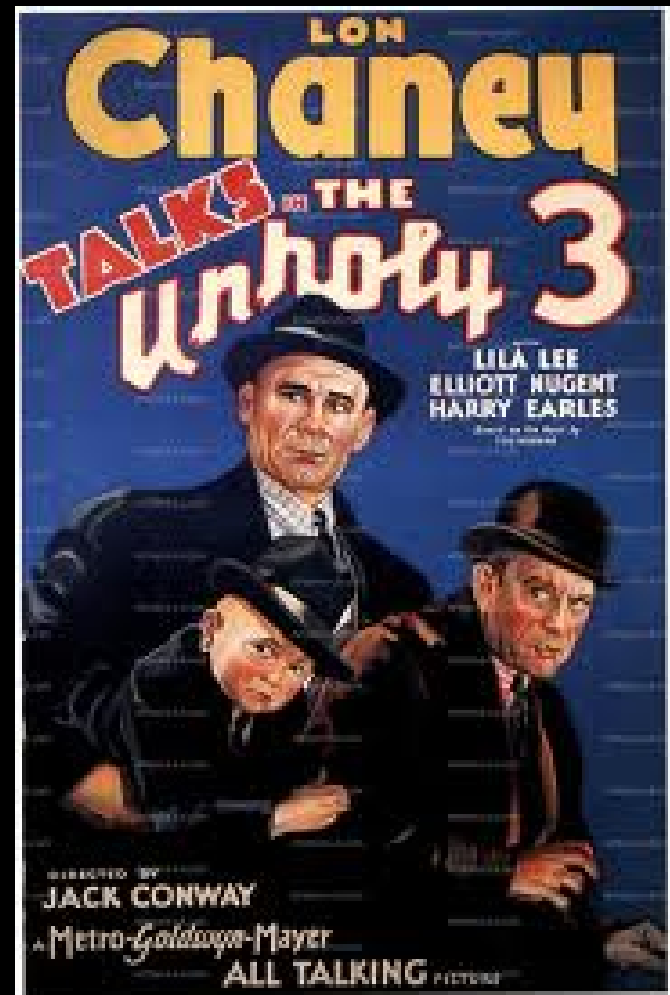
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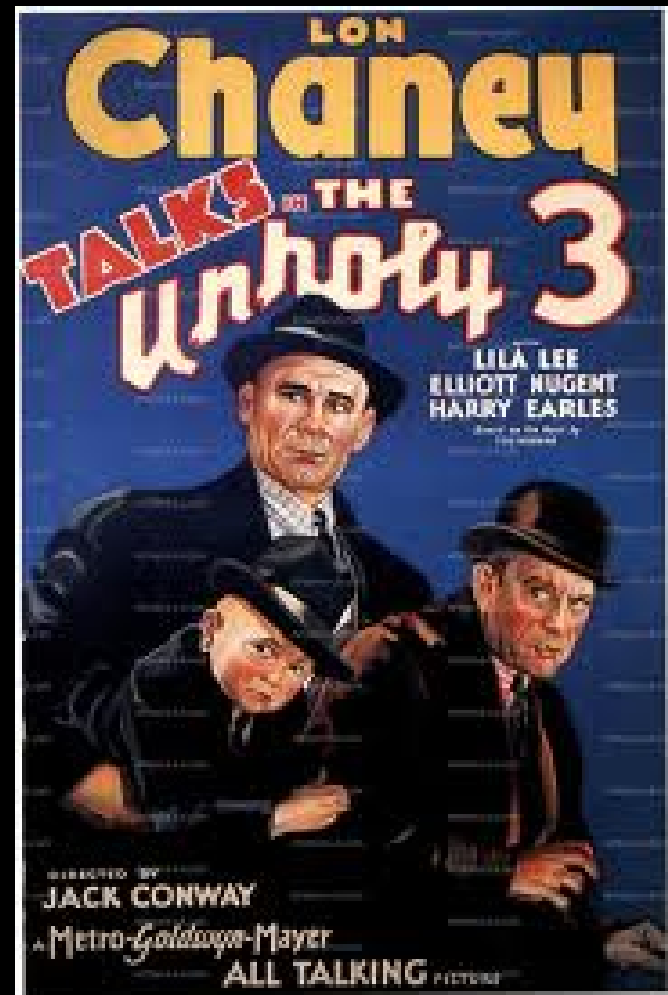
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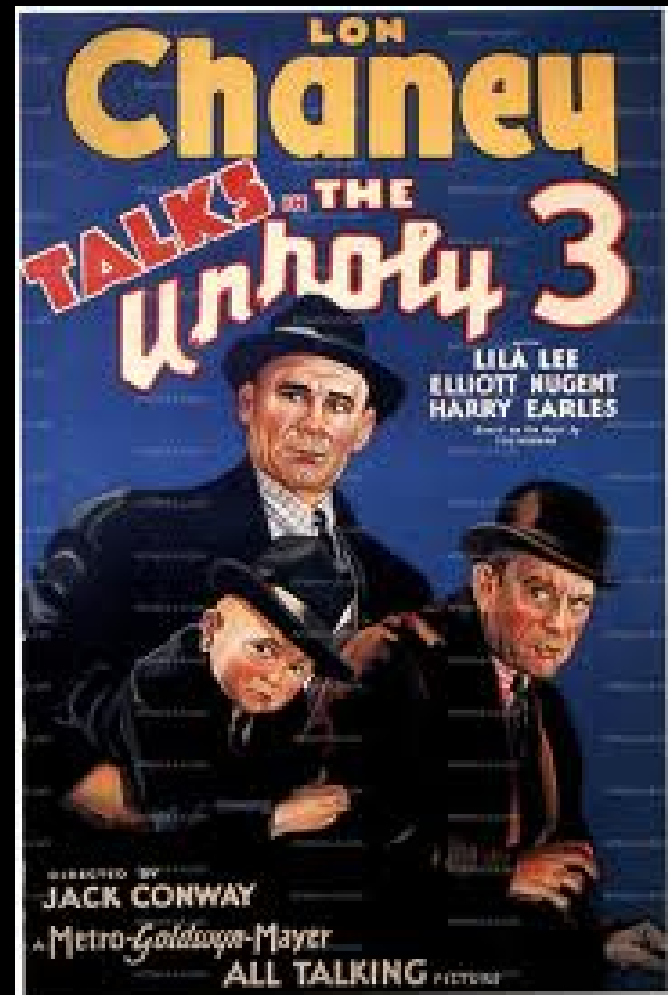
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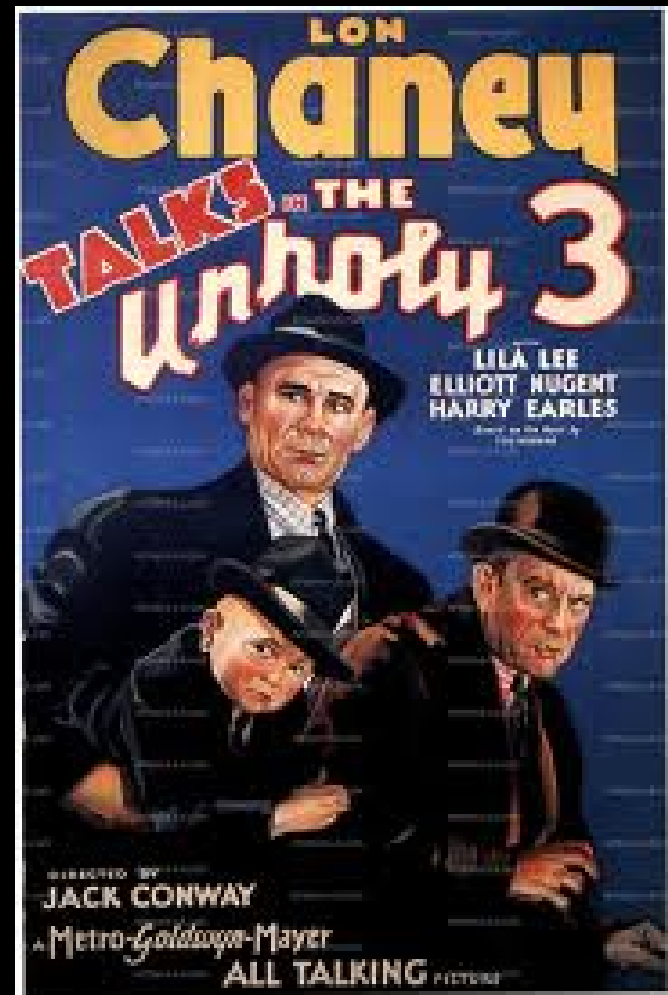
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- ▣ Died at 47



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- ▣ Started his own studio
- ▣ Wrote, produced, directed, and starred in his own movies



The Gold Rush (1925)

- ▣ http://www.youtube.com/watch?v=Y8_htTEfCCI

Later Chaplin



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- ▣ Also often in trouble because he like young girls!
- ▣ Left USA for Switzerland

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- ▣ Some thought it was a fad, but Hollywood was all talkie by 1930
- ▣ Universal's Dracula broke profitable ground on 2/14/1931



We first meet the Count...

<http://www.youtube.com/watch?v=7Nfmh178L98>

Thanks to Dracula, the horror talkie took off...

