

Iron Man (2008): Intro



The Concept

It started as a comic.



**Other films based upon
comics had been successful,
SO....**



The Makers

Director Jon Favreau is a comic fan.



Like his character Tony Stark, Robert Downey, Jr. has lived life in the fast lane.



In Support

Gwyneth Paltrow adds class as Stark's assistant, Pepper.



Jeff Bridges has been giving quality performances for years.



Conflict:

Millionaire playboy Stark faces a life-changing situation.



He deals with the fallout in a unique way.



Along the way...

...he finds out who his friends are...



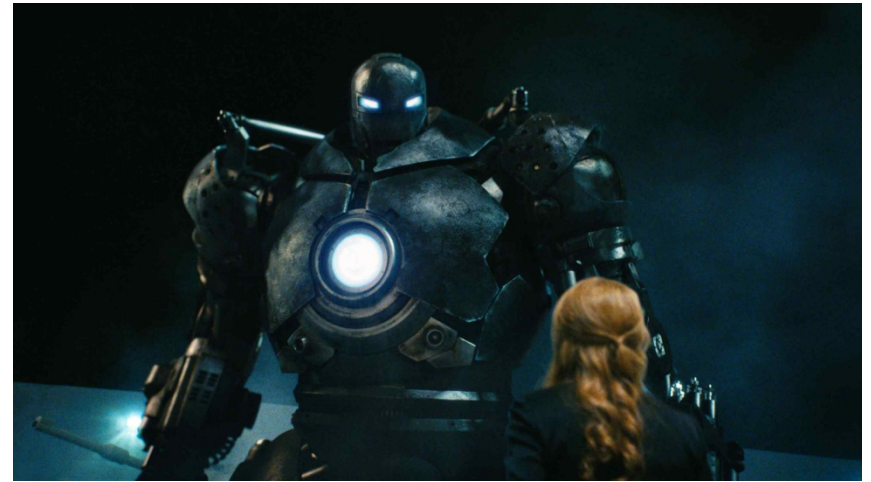
...and who they aren't.



TECHNOLOGY: Special Effects

Of course, you'll see some CGI

Combined with live action



And Lots Of Action, Too



Iron Man is next.

