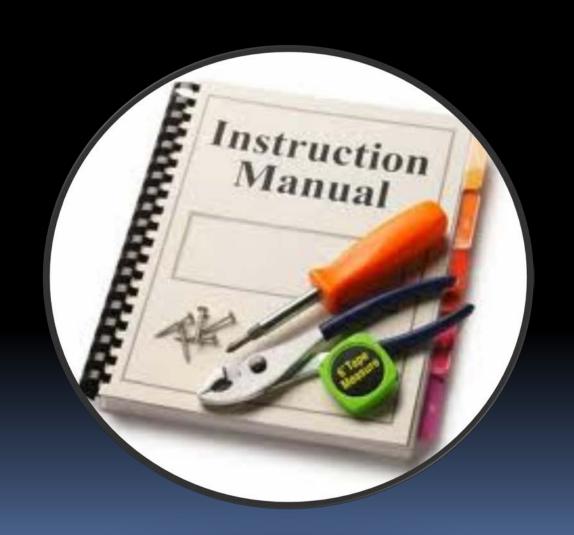
Technical Writing



"Hey, how do you do this again?"

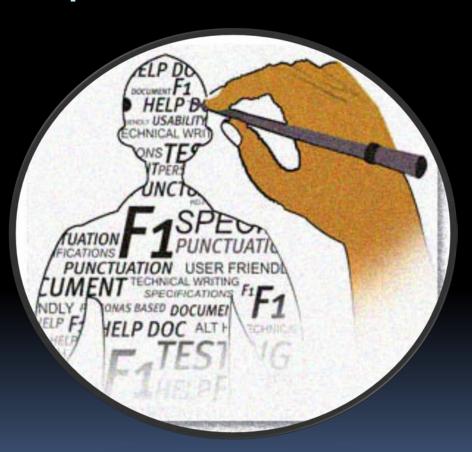


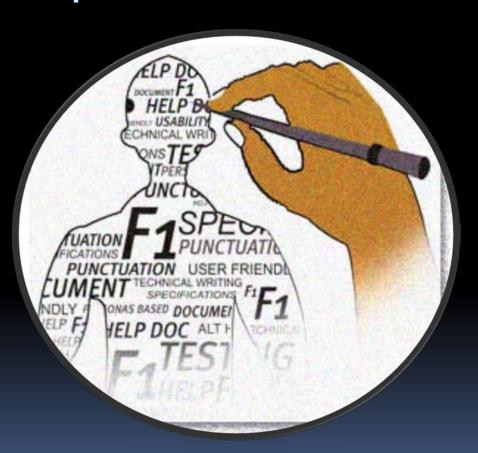
"Read the instructions!"



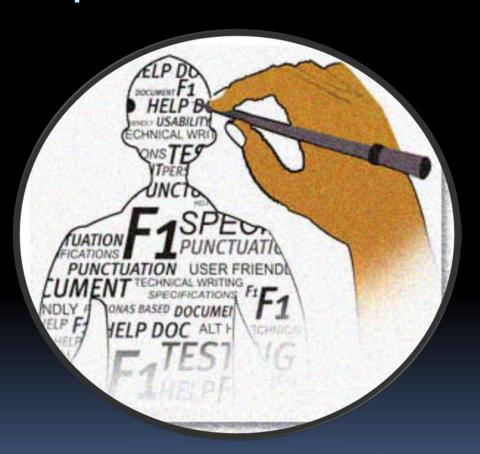
Your Job:



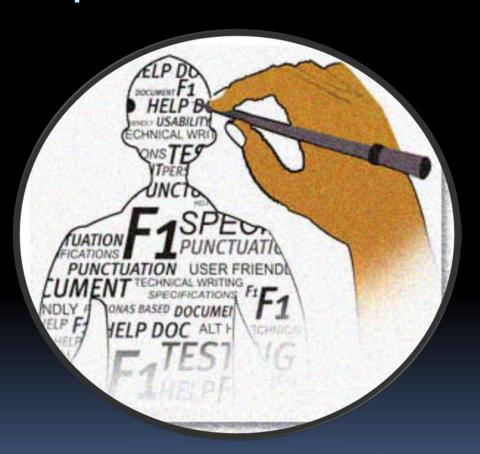




 Explain technical info to a general audience



- Explain technical info to a general audience
- Use language that anyone can understand



- Explain technical info to a general audience
- Use language that anyone can understand
- Use a logical progression



 Anything that requires specialized knowledge



- Anything that requires specialized knowledge
- Anything that has jargon that needs to be defined



- Anything that requires specialized knowledge
- Anything that has jargon that needs to be defined
- Anything you know that has to be explained to someone else









Note the jargon:

Clutch



- Clutch
- Stick shift



- Clutch
- Stick shift
- Gears



- Clutch
- Stick shift
- Gears
- Friction point



Note the jargon:

- Clutch
- Stick shift
- Gears
- Friction point

All require definitions.



Program a DVD player to record



- Program a DVD player to record
- Create a guide to using Facebook



- Program a DVD player to record
- Create a guide to using Facebook
- Write a <u>For Dummies</u>like book



- Program a DVD player to record
- Create a guide to using Facebook
- Write a <u>For Dummies</u>like book
- Be culinary and do a step-by-step recipe





Provide detail



- Provide detail
- Define jargon



- Provide detail
- Define jargon
- Be organized

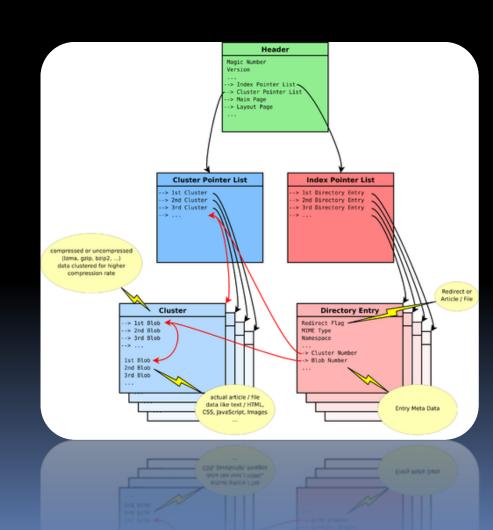


- Provide detail
- Define jargon
- Be organized
- Use graphs/charts, etc.

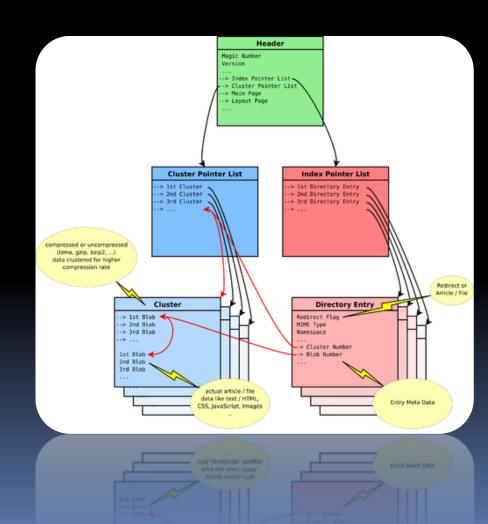


- Provide detail
- Define jargon
- Be organized
- Use graphs/charts, etc.
- Properly cite outside sources

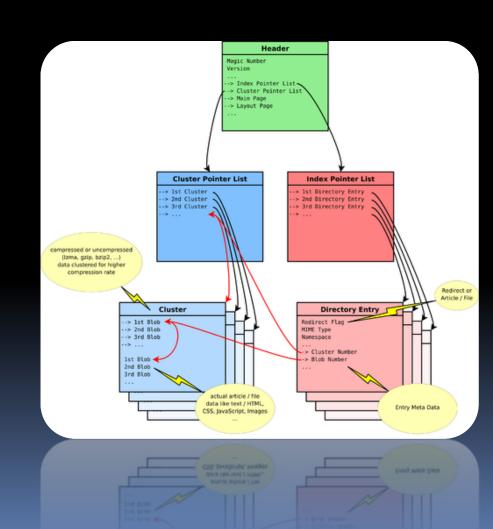




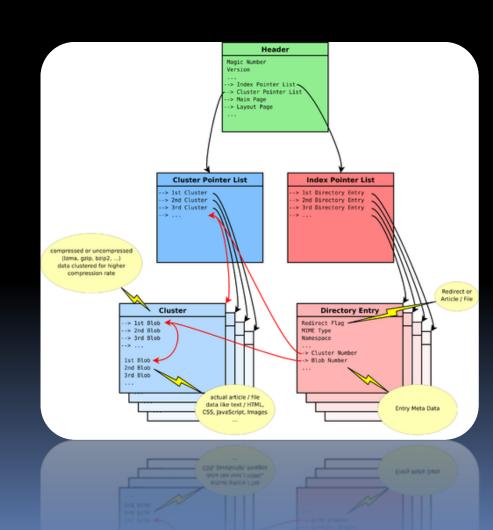
Brochure



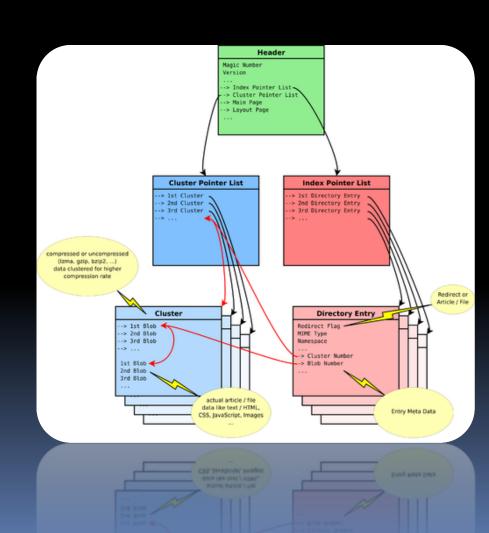
- Brochure
- Instruction manual



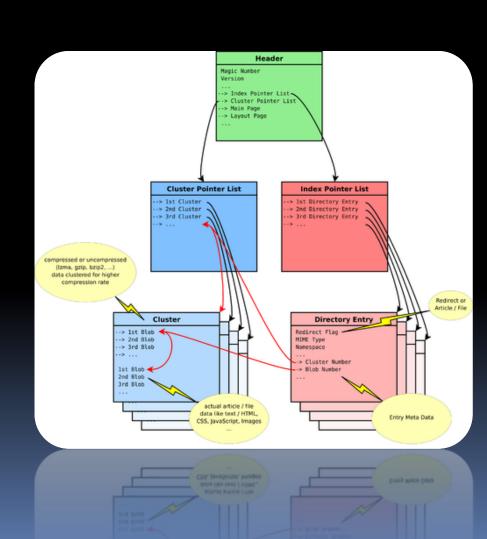
- Brochure
- Instruction manual
- How-To guide



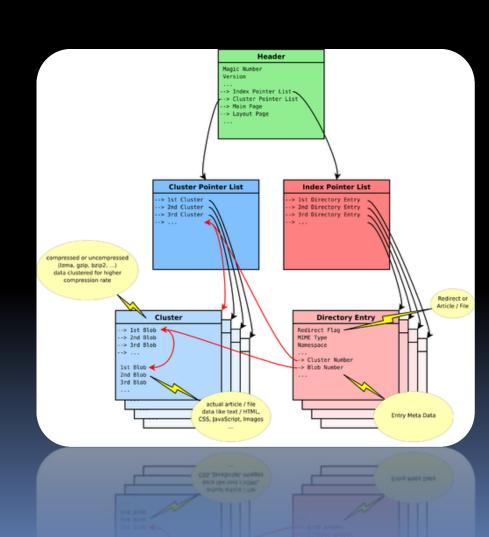
- Brochure
- Instruction manual
- How-To guide
- Article



- Brochure
- Instruction manual
- How-To guide
- Article
- Poster



- Brochure
- Instruction manual
- How-To guide
- Article
- Poster
- Flow chart



Good luck!

