

The 'Zine



Your job: To create a small magazine (or 'zine)



Themes and Target Markets

A theme is the main topic of a magazine.

A target market is the people you'd expect to buy your 'zine.



Everything in the Zine—from articles to ads to layout—should be consistent with the theme.



Working in Groups





Stay in touch!

Exchange cell numbers.



Get each other's e-mail.



You should select a leader—
someone responsible.



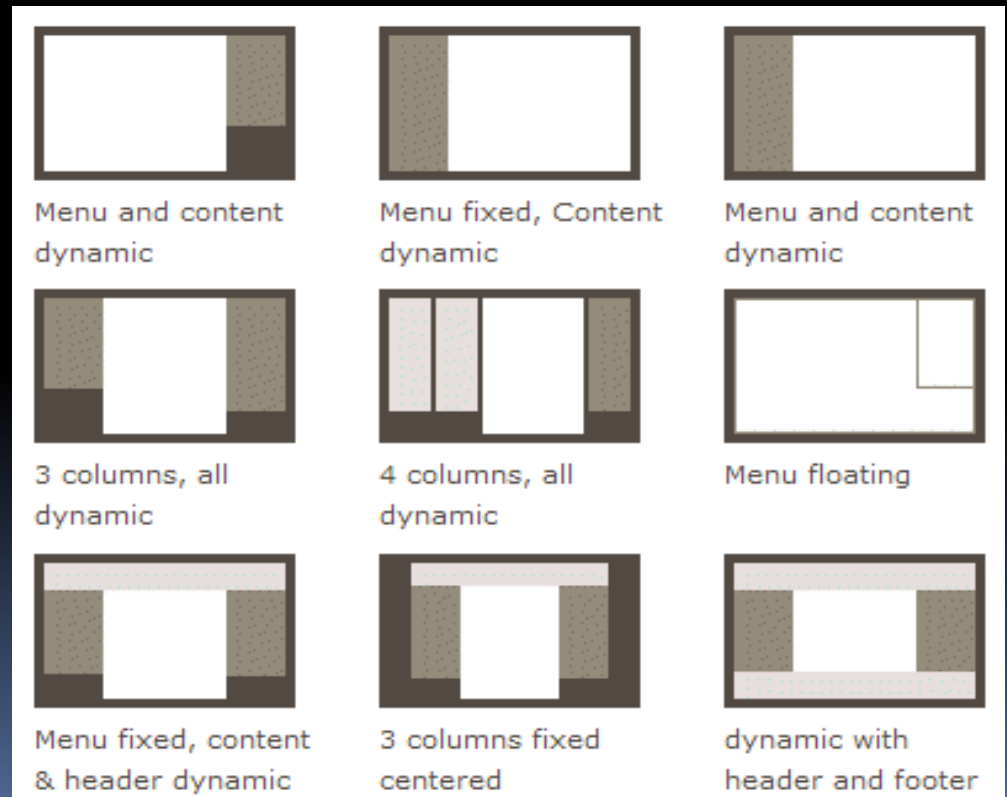
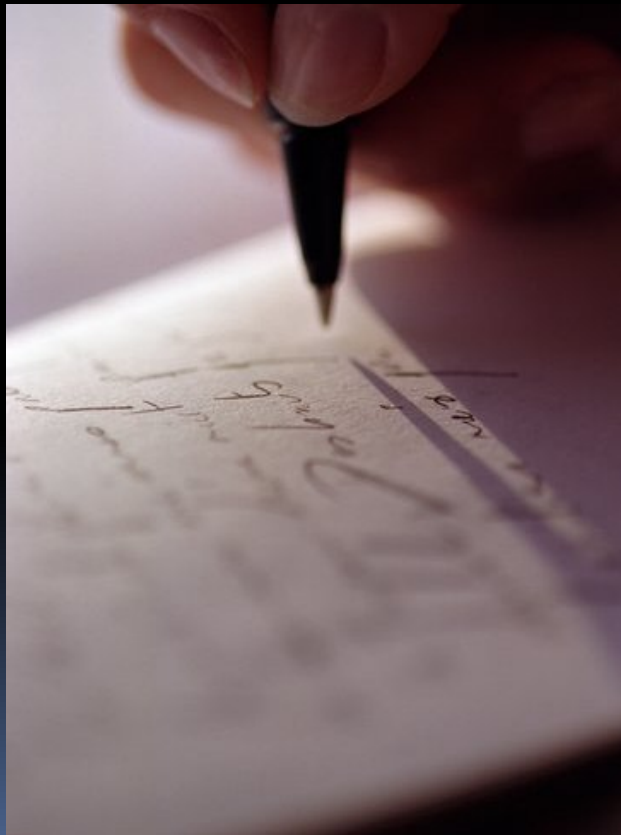
Set deadlines for everyone's contributions.



The Process

Writing articles should come first (these will be workshopped).

You can decide the layout after all articles are written.



Dealing with your group.



PATIENCE

I'm going to kill you in your sleep.

If problems occur, it's best to confront them—kindly but firmly.



If done correctly, though, the 'Zine project can be fun.

